



## CONTACT

Scott Johnson  
Executive Director  
Iowa FFA Association  
scott.johnson@iowaffa.com  
515-965-7376  
www.iowaffa.com

## News Release

# 2023 IOWA FFA AG SALES LEADERSHIP DEVELOPMENT EVENT

## 95th Iowa FFA State Leadership Conference

AMES, IA - The Iowa FFA Ag Sales Leadership Development Event (LDE) was held at the Iowa State Center, Ames, on Monday, April 17, 2023. Twelve individuals participated in this year's LDE. The first place individual for the event was Eli Harbaugh from the West Dubuque FFA Chapter at Epworth. Their agriculture education instructor and FFA advisor is Mr. Matt Lansing. The second place individual for the event was Grant Boyd from the Central Trail FFA Chapter at Leon. Their agriculture education instructor and FFA advisor is Ms. Rosa Sondag.

Participants in the Ag Sales Leadership Development Event were required to sell an agricultural product to one of the event judges. The purpose of this event is to prepare FFA members in developing skills and techniques important toward becoming successful salespersons of agricultural products. The Iowa FFA Ag Sales (Individual) LDE was made possible with support from Energy Panel Structures through the Iowa FFA Foundation.

The results from the Ag Sales (Individual) LDE are listed below.

Place	FFA Member Name(s)	Chapter P. O.	Rating
1	Eli Harbaugh	Epworth	Gold
2	Grant Boyd	Leon	Gold
3	Kiley Langley	Wilton	Gold
	Zachary Chambers	Charles City	Gold
	Annika Brynsaas	Decorah	Gold
	Jacob Thomas	Guthrie Center	Gold
	Ava Mcintire	Humboldt	Gold
	Jacob Fuller	Murray	Gold
	River Rasmussen	Estherville	Silver
	Lydia Zylstra	Hull	Silver
	Clark Spencer	Stanton	Silver
	Brendan Hudson	Wayland	Silver

**###**

**About Iowa FFA Association**

The Iowa FFA Association is a youth organization of more than 19,000 student members as part of 260 local FFA chapters across Iowa. The FFA mission is to make a positive difference in the lives of students by developing their potential for premier leadership, personal growth and career success through agricultural education. The Iowa FFA Association was organized by delegates from 23 schools at Iowa State College on May 17, 1929 and is an integral part of public instruction in agriculture. The Iowa Department of Education provides leadership and helps set direction for FFA as a service to local agricultural education programs. For more, visit the Iowa FFA Association online at [IowaFFA.com](http://IowaFFA.com), on Facebook, and Twitter.